



## Sarita Benz

Consultant



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Europe



Munich



German, English, Spanish, French



areas of expertise:

feasibility studies  
research + benchmarking

Sarita joined PKF hospitality group in 2021 and is based in Munich. In her present capacity as a Junior Consultant, her consulting activities include feasibility studies, valuation and research primarily in countries throughout Europe (especially Germany).

Prior to joining PKF hospitality group, Sarita gained three years of operational work experience at Choice Hotels during her dual studies.

Sarita completed her Bachelor's degree in Business Administration with a specialisation in Hotel and Tourism Management at iba Munich and did her Master's degree in Hospitality Management at Munich University of Applied Sciences.