



Ariel (Wen-Jou) Huang

Consultant



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Asia



Hong Kong



Chinese, English, French

areas of expertise:



feasibility studies
research + benchmarking
asset management

Ariel Huang joined PKF hospitality group in 2022 and is based in Shanghai. In her present capacity as Consultant, her consulting activities include feasibility studies, research and benchmarking, and asset management primarily in countries throughout Asia and Europe.

Prior to joining PKF hospitality group, Ariel worked for S Hotel Taipei as an Executive Assistant for two and half years and gained additional hospitality experience in Paris, Cannes, and Miami.

Ariel graduated with a Bachelor's degree from Glion Institute of Higher Education, Switzerland, and a Master's degree in Global Hospitality Business at Ecole Hôtelière de Lausanne, Switzerland.