

HTLroundtable  
gulf coast

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online  
(17.06.2020)

**24**  
participants

### supply

65 properties; 10,872 rooms<sup>1</sup>

#### BRANDED ROOMS



#### CHAIN AFFILIATED ROOMS



#### GROUP / BRAND PROFILE

- strongest brand: Golden Tulip
- strongest group: Accor
- strongest regional brand (global presence): Accra Apartments

### pipeline

20 properties; 3,976 rooms<sup>1,2</sup>



15

HOTELS UNDER CONSTRUCTION



5

PLANNED HOTELS

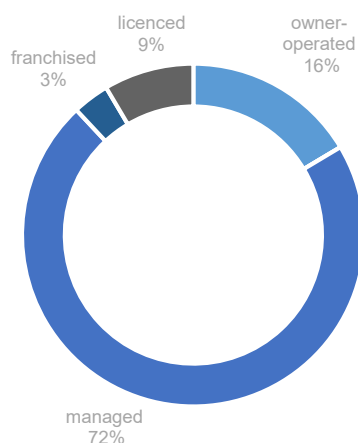


#### SELECTED OPENINGS of 2019

- No 1 Oxford Street Hotel and Suites, Accra, 108 rooms

### hotel contracts

26 properties; 4,846 rooms under contract<sup>2,3,4</sup>



### key takeaways

- the region, as too many around the world, is still suffering from the Covid-19 related issues of hotel and restaurant closures
- closed borders make regional travel impossible
- the fact that there is little international demand will affect a recovery
- a lack of airlift, not only internationally but regionally is a big issue as the recovery will need to be based on regional traffic coming from the business sector
- the fact that governments cannot afford the type of aid packages launched by European countries and the US means that a recovery of local and regional economies will likely be taking longer

### HTL partners



### HTLroundtables around the globe



learn more and find the HTLroundtables schedule at

[www.pkfhotels.com](http://www.pkfhotels.com)

#### NOTES:

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2019; 3) as per the PKF contract database 4) from the viewpoint of hotel groups

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