

The PKF hospitality group is the internationally recognised market leader in hospitality consulting for almost 100 years. We provide a full range of consulting and other services for the hotel, living, tourism & leisure sectors. Our clients include international hotel groups and operators as well as project developers and investors, to whom we offer a complete portfolio of consulting services, from feasibility studies and operator searches to transaction consulting, project development, asset management and tourism master plans.

To strengthen our events & marketing team in **Vienna**, we are looking for an

## Events & Marketing Communication Manager

starting immediately.PR

### Your Tasks

- Marketing Communication
  - Create, manage, and optimize a content media plan across digital platforms.
  - Develop targeted communication strategies to strengthen brand positioning.
  - Ensure consistent and CI-conform branding, messaging and tone across all channels.
- Social Media Management
  - Manage and optimize our presence on LinkedIn and other relevant platforms.
  - Develop and execute social media strategies to enhance engagement and visibility.
  - Monitor trends and ensure content aligns with industry developments.
- Performance Analysis & KPI Optimisation
  - Track, analyse and improve social media and communication performance.
  - Identify key growth opportunities and optimize strategies accordingly.
  - Report on engagement metrics and campaign effectiveness.

### Your Profile

- relevant academic background in Marketing, Communications, PR, or a related field
- proven experience in social media management and professional networking
- strong writing and editing skills with attention to detail
- analytical mindset with experience in KPI tracking and performance optimization
- team-oriented, proactive, solution-oriented and able to work independently
- highly proficient verbal and written German and English language skills, knowledge of other languages is an advantage
- right to work in the European Union (visa sponsorship not available)

### Our Offer

- shape the social media and marketing communication of the leading hospitality consulting and events group
- a dynamic and international work environment
- friendly and team-oriented working atmosphere with flat hierarchies
- diverse and multinational team, working together across borders
- professional development and further training
- possibility to advance quickly

We believe that diversity makes us a stronger firm and look to employ people with different backgrounds, ideas, styles and skillsets.

If you are interested in joining the leading hospitality consulting firm, please submit your application (CV + cover letter) to [recruiting.vienna@pkfhospitality.com](mailto:recruiting.vienna@pkfhospitality.com).