



**assignment**

expert assignment for the project “IC-036-21 - Tourism Sector Development Specialist”

**client | final beneficiary**

UNDP Kurdistan | General Board of Tourism of Kurdistan Region

**project duration**

August 2021 – March 2022

**about the project**

Christopher Hinteregger, Managing Director of PKF tourismexperts, was assigned by UNDP as a tourism sector development specialist to provide recommendations about how to improve the work of the General Board of Tourism of Kurdistan Region (BoT) in several areas. The assignment includes two missions to Erbil to directly work with the BoT team.

**client needs**

The following areas have been defined for the assignment:  
 tourism strategy and policy | tourism law and regulations | tourism industry permissions and procedures | criteria for quality assessment and internal processes and procedures | quality control support | impact of the current pandemic

The main goal of the assignment is to evaluate the current situation in those areas and to prepare concrete recommendations how to improve them.

**services to be delivered**

Based on a desktop analysis of existing documents and a comprehensive on-site consultation with the stakeholders the following seven deliverables will be prepared:

desk review report | report on consultation with stakeholders | revised strategic plan | recommendations how to improve the tourism sector legal framework | tourism business licensing revisions | quality assessment criteria | set of recommendations to reduce the impact of the current pandemic