



Eva Chou-Chan

Junior Consultant



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Europe



Vienna



English, German, Hungarian

areas of expertise:



feasibility studies

destination development

Eva joined PKF hospitality group in 2023 and is based in Vienna. In her present capacity as Junior Consultant, her consulting activities include feasibility studies, destination development and research assignments primarily in countries throughout Europe.

Prior to joining PKF hospitality group, Eva worked for a hotel consulting company in Germany in the area of hotel development and asset management. She also gathered international work experience in Cambodia working for the 'Deutsche Gesellschaft für Internationale Zusammenarbeit' (GIZ) in the field of tourism development. While working for GIZ, Eva co-authored the publication 'Innovate to Compete – Cambodia's Tourism Insights Study 2022', which highlights the destination's potential for future tourism development and innovative product diversification.

Eva earned a Bachelor of Arts degree in International Tourism Management from CBS International Business School in Mainz, Germany. During her studies, she spent a semester abroad at the Universitat Autònoma de Barcelona in Spain.