



José Arturo Melo Jacobo

Research Manager - Future of Hospitality Institute



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Europe



Vienna



Spanish, English, German

areas of expertise:



feasibility studies
research + benchmarking
research

Jose Arturo Melo Jacobo joined PKF hospitality group in 2022 and is based in Vienna. In his present capacity as a Research Manager, his activities include research and project coordination and monitoring in tourism and museum sector in Europe and Latin America.

Prior to joining PKF hospitality group, José Arturo Melo Jacobo worked for Museum Booster 1.5 years in the area of research and for several projects related to sustainable tourism.

Jose Arturo Melo Jacobo has a Master of Arts Degree in Business from the IMC University of Applied Sciences in Krems and a Bachelor Degree in International Relations from the National Autonomous University of Mexico.