

196+ roundtable australia

australia

svdnev

participants

For enquiries about our research offerings, please contact Akshara Walia at research@pkfhospitality.com

For enquiries about upcoming events of the PKF hospitality group, please contact Yuliya Tomenchuk at events@196plus.com

PKF hospitality group is a member firm of the PKF International Limited family of legally independent firms and does not accept any responsibility or liability for the actions or inactions of any individual firm or firm.

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2022; 3) as per the PKF contract database; 4) from the viewpoint of hotel groups

supply

710 properties	145,078 rooms ¹
84%	88%
branded	chain affiliated

group / brand profile

rooms

- > strongest brand: Mantra
- strongest group: Accor
- fastest growing brand: Dorsett

rooms

- fastest growing group: IHG
- strongest regional brand (global presence): Meriton Suites
- fastest growing regional brand: **Argyle Grand**

pipeline

construction

126 properties	25,335 rooms ^{1,2}
59	67
hotels under	planned

hotels

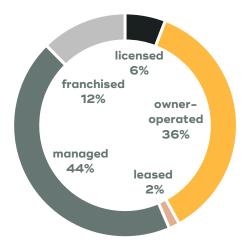
selected openings of 2022

- Dorsett Star Residences Gold Coast, Gold Coast, 422 rooms
- Dorsett Gold Coast Hotel, Gold Coast. 313 rooms
- Holiday Inn Express Melbourne Little Collins, Melbourne, 312 rooms
- Ace Hotel Sydney, Sydney, 264 rooms
- Hotel Indigo Brisbane City Centre, Brisbane, 212 rooms

contracts

297 properties

64,330 rooms under contract^{2,3,4}



key takeaways

- > Rising inflation and interest rates have not heavily impacted hotel values or investments in Australia due to the strong tourist demand and the flexibility in rate adjustments.
- Distressed sales were uncommon during the pandemic as most investors and owners had sufficient capital to hold on to their properties.
- > Sustainable financing has become increasingly prevalent in Australia and the government is set to improve the existing regulations.
- > The country has seen increasing demand for serviced apartments, specifically during and after COVID-19, as guests enjoy the flexibility during their stav.
- > Given the strict strata regulations for branded residences, the rental pool scheme is uncommon in Australia as managing the units from an accounting perspective is highly complicated.

196+ roundtables around the globe



learn more and find the 196+ roundtables schedule at

www.196plus.com

Artemide















