

HTLroundtable nigeria+	nigeria+	online (03.11.2020)	19 participants
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supply

72 properties; 13,368 rooms¹

BRANDED ROOMS



CHAIN AFFILIATED ROOMS



GROUP / BRAND PROFILE

- strongest brand: **Hilton**
- strongest group: **Jin Jiang**
- fastest growing brand: **Radisson Blu**
- fastest growing group: **Jin Jiang**
- strongest regional brand (global presence): **Eko**

pipeline

16 properties; 3,387 rooms^{1,2}

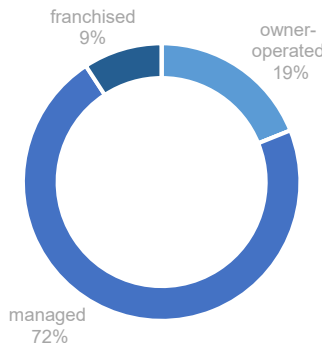


SELECTED OPENINGS of 2019

- Bravia Hotel Niamey, Niamey, 197 rooms
- Radisson Blu Hotel & Conference Center, Niamey, 189 rooms
- ONOMO Hotel Douala, Douala, 152 rooms
- Hotel La Falaise Bonapriso, Douala, 148 rooms

hotel contracts

25 properties; 4,955 rooms under contract^{2,3,4}



key takeaways

- the current political situation has an impact on hotel occupancies in the big cities
- after lockdown was lifted the occupancies seemed to have dropped as those stuck in Lagos returned home or left the cities
- the pipeline is affected by short term delays for those that are out off the ground; those that are in the planning stages may well see longer delays; those on shaky ground may well be cancelled
- serviced apartments have shown more resilience in this market too and will emerge stronger
- the crisis is seen also as an opportunity and set attitudes may soften

participant feedback



HTLroundtables around the globe



learn more and find the HTLroundtables schedule at

www.pkfhotels.com



NOTES:

- 1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2019;
- 3) as per the PKF contract database 4) from the viewpoint of hotel groups