



Alisher B. Nazir

Junior Consultant



+1 704 9938224



+1 704 9938224



alisher.nazir@pkfhospitality.com



North America, Asia



New York



English, Russian

areas of expertise:



feasibility studies
research + benchmarking
strategic advice

Alisher Nazir joined the PKF hospitality group in 2020 and is based in New York City. In his present capacity as a Junior Consultant, his consulting activities include feasibility studies, valuations, and research primarily in the US, Canada, the Caribbean, and Latin America.

Prior to joining the PKF hospitality group, Alisher worked for Marriott Hotels, as well as independent hospitality operators in Central Asia and Europe. He has accumulated international experience in hotel operations in the Netherlands, the United Arab Emirates, Kazakhstan, and Uzbekistan.

Alisher has obtained his Bachelor of Arts degree in Hospitality Management at Hotelschool The Hague. Additionally, he has co-authored several articles on behalf of PKF hospitality group discussing topics such as the immediate effects of Covid-19 on the hospitality industry and the alternative lodging industry.