



Lina M. Holzkämper.

Research Analyst



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Europe



Vienna



German, English, French

areas of expertise:

asset management
feasibility studies
financing + investment
knowledge + networking
operator search
project development
research + benchmarking
valuations + appraisals
strategic advice
transaction support
valuation
marketing
conferences & events
finance
research
concepts + brands



Lina Holzkämper joined PKF hospitality group in 2025 and is based in Vienna. In her present capacity as Research Analyst, her consulting activities include research assignments and feasibility studies primarily in countries throughout Europe.

Prior to joining PKF hospitality group, Lina worked for the hotel consulting company Horwath HTL Health and Wellness located in Bangkok, supporting the market research and feasibility team. Additionally, she has gained operational experience across different high-end hotels in Sylt, Kitzbühel and Elmau. Furthermore, she was able to gain corporate experience across different industries in Frankfurt and Munich.

Lina has a Bachelor's degree in Entrepreneurship, Tourism and Leisure Business from Management Center Innsbruck (MCI) in Austria. During her studies she spent a semester abroad at International College of Management Sydney in Australia.