



# Halyna Karpeka

## Research Analyst



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Europe



Kyiv



Ukrainian, English



areas of expertise:

research + benchmarking

Halyna Karpeka joined the PKF hospitality group in 2018 and is based in Kyiv. In her present capacity as a Research Analyst, her activities include data collection, maintenance of the PKF hotel database and preparation for 196+ roundtables. In addition, she supports the operator search team in research and consulting tasks.

Prior to joining the PKF hospitality group, Halyna worked for National Museum "Sofiya Kyivska", where she was involved in communication activities and cooperation with marketing department.

Halyna has a bachelor's degree in economics and master's degree in project management from the KROK University in Kyiv.