



## 196+ roundtable new zealand

new zealand

auckland  
(13.02.2023)

9  
participants

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### NOTES

1) calculated as per PKF sample; includes all  
properties with at least 100 rooms; 2) as per 31  
December 2022; 3) as per the PKF contract  
database; 4) from the viewpoint of hotel groups

## supply

<b>128</b> properties	<b>21,676</b> rooms <sup>1</sup>
<b>88%</b> branded rooms	<b>92%</b> chain affiliated rooms

### group / brand profile

- › strongest brand: **Novotel**
- › strongest group: **Accor**
- › fastest growing brand: **Holiday Inn Express**
- › fastest growing group: **IHG**
- › strongest regional brand (global presence): **Grand Chancellor**
- › fastest growing regional brand: **Sudima**

## pipeline

<b>16</b> properties	<b>3,399</b> rooms <sup>1,2</sup>
<b>7</b> hotels under construction	<b>9</b> planned hotels

### selected openings of 2022

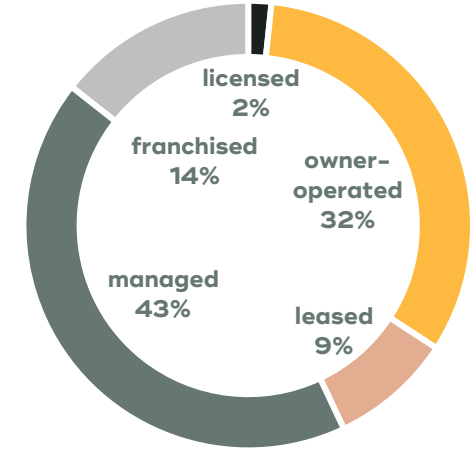
- › Holiday Inn Express Auckland City Centre, Auckland, **294 rooms**
- › Voco Auckland City Centre, Auckland, **201 rooms**
- › DoubleTree by Hilton Karaka, Auckland, **122 rooms**
- › Sudima Kaikoura, Kaikoura, **120 rooms**

## key takeaways

- › The growing hotel pipeline in New Zealand shows positive momentum for the industry as investors gear up for expansion, specifically as international travel resumes.
- › Given the relatively high proportion of owner-operated hotels (from hotel groups) and conventional hotel brands, there is potential to diversify the offering by bringing in new and distinctive hotel brands.
- › Staff shortages remain an issue for the hospitality industry in New Zealand, particularly as the border was closed for an extended period leading to fewer overseas workers coming in combined with salary pressure and demand for better work conditions.

## contracts

<b>102</b> properties	<b>17,188</b> rooms under contract <sup>2,3,4</sup>
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