



Mia Mao

Junior Consultant



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Asia



Shanghai



Chinese, English, French,
Japanese

areas of expertise:



research + benchmarking
marketing
concepts + brands

Mia joined PKF hospitality group in 2020 and is based in Shanghai. In her present capacity as Research Analyst, her consulting activities include feasibility studies, asset management as well as research tasks for these assignments primarily in countries throughout Europe and Asia Pacific.

Prior to joining PKF hospitality group, Mia worked for Expedia Group for 2 years in the area of account management where hotel partners' revenue management and OTA display strength were key objectives.

Mia has a Bachelor of Science degree from the Hotel School at Cornell University in Ithaca, NY.