



## hotel, tourism & leisure project showcases programme

Palais des Festivals, level -1, alley B/C Hospitality & Tourism area, Pitching Area MIPIM, Cannes, 12-14 March 2019

Traditionally, in cooperation with Reed MIDEM, PKF hotelexperts hosts the Hospitality & Tourism area (*Palais des Festivals, level -1*).

Come have a coffee with us and discuss your project at our PKF Hotel & Tourism bar or visit the project showcases of hotel, tourism & leisure related projects, which will be hosted by PKF hotelexperts at the Pitching Area of the Hospitality & Tourism zone from 12 to 14 March 2019.

## Day 1

Tuesday, 12 March 2019		
15:00-16:00 – casual & cheap: affordable lifestyle hotels		
15:00-15:15	introduction to the project showcases programme	
15:15-15:30	Danish Designed Select Service Brand to be Implemented into Central Europe	
	Peter Haaber, CEO, Zleep Hotels	
15:30-15:45	Edited Service x Intelligent Design = Affordable Luxury	
	Prakash Krishnamurthy, Senior Development Manager, AccorHotels	
15:45-16:00	questions & answers session followed by meet and greet of the presenters	
16:00-17:00 – chic & cozy: urban boutique hotels		
16:15-16:30	An Extraordinary Experience	
	Jesus Arnedo Biurrarena, Development & Asset Director, NH Hotels	
16:30-16:45	Ruby Rika – Becoming Part of Helsinki's History by Contributing Something New	
	Julian Miebach, Group Manager Development, Ruby Hotels	
16:45-17:00	questions & answers session followed by meet and greet of the presenters	
17:00 – PKF hotelexperts cocktail reception (PKF Hotel & Tourism bar)		





## Day 2

Wednesday, 13 March 2019 10:00-11:00 – fancy & fabulous: outstanding hotels		
	Jason Wischhoff, VP Development Europe & Africa, Dream Hotel Group	
10:15-10:30	Belgrade Waterfront	
	Daniel von Barloewen, Regional Senior Director – Mixed-Use Development Europe,	
	Marriott Hotels International	
10:30-10:45	Hyatt's New Take on Lifestyle	
	Guido Fredrich, Regional Vice President	
	Development, Europe & North Africa, Hyatt Hotels	
	Maria Ashton, Director – Acquisitions & Development, Hyatt Hotels	
10:45-11:00	questions & answers session followed by meet and greet of the presenters	
11:00-12:00 - n	natchmaking hospitality	
15:00-16:00 - focused & formidable: alternative lodging options		
15:00-15:15	Qbic Hotels	
	Will Sandbach, Property Acquisitions, Qbic Hotels	
15:15-15:30	Adagio: Smart Apartments	
	Thomas Lamson, Chief Development & Projects Officer, Adagio Aparthotel	
15:30-15:45	The New Zoku`s in Vienna and Copenhagen	
	Johannes Menge, Development Director, Zoku	
15:45-16:00	YAYS - #unlocktheneighborhood Chalana Perera, Real Estate Development – YAYS	
16:00-16:15	The Student Hotel: Defining Hybrid Hospitality in Italy	
	Dimphy van Wijk, Commercial Development Manager, The Student Hotel	
16:15-16:30	wombat's CITY HOSTEL – Munich II, Opening 2020	
	Simon Hala, Business Development Manager, wombats	
16:30-16:45	Development of MEININGER Budapest Great Market Hall	
	Andras Holczer, Feasibility Manager, MEININGER Hotels	
16:45-17:00	questions & answers session followed by meet and greet of the presenters	
17:00 - PKF hotelexperts cocktail reception (PKF Hotel & Tourism bar)		





## Day 3

Thursday, 14 March 2019		
15:00-16:00 extraordinary & exciting: innovative resort hotels, tourism and leisure projects		
15:00-15:15	Dubai Marina Hotel	
	Enis Öncüoglu, Chairman, ONCUOGLU+ACP Architecture	
15:15-15:30	Mixed-use Real Estate Next Steps: Budget Airport Hotel & Activity Development	
	Yuriy Kryvosheya, Managing Partner & President, PJSC Toronto-Kyiv	
	Member of the Board of Directors, Canada Ukraine Chamber of Commerce (CUCC)	
15:30-15:45	Burgenstock Hotels & Resort, Lake Lucerne	
	Bettina Haeberle, Area Director of Sales & Marketing,	
	The Burgenstock Selection, Burgenstock Hotels	
15:45-16:00	questions & answers session followed by meet and greet of the presenters	
16:00-17:00 extraordinary & exciting: innovative resort hotels, tourism and leisure projects		
16:00-16:15	TUI BLUE as a Modern Lifestyle Hotel Brand – Exemplary Shown on the	
	Upcoming TUI BLUE Zanzibar	
	Dieter Kornek, Head of Project Scouting, TUI Hotels & Resorts	
16:15-16:30	Muhshoou Xixi Hotel	
	Zhou Qing, Director, GOA	
16:30-16:45	Le Barthelemy Hotel and Spa	
	Nicolas Leoton, Senior Project Manager, Owner at ALIAS Construction Management	
16:45-17:00	questions & answers session followed by meet and greet of the presenters	
17:00 - PKF hotelexperts cocktail reception (PKF Hotel & Tourism bar)		