



196+ roundtable indian subcontinent

bangladesh, bhutan, india,
maldives, nepal, pakistan,
sri lanka, uk territories

online
(31.01.2023)

12
participants

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the PKF hospitality group, please contact
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NOTES

1) calculated as per PKF sample; includes all
properties with at least 100 rooms; 2) as per 31
December 2022; 3) as per the PKF contract
database; 4) from the viewpoint of hotel groups

supply

993 properties	176,827 rooms ¹
84% branded rooms	88% chain affiliated rooms

group / brand profile

- › strongest brand: **Taj**
- › strongest group: **Marriott**
- › fastest growing brand: **Hyatt Regency**
- › fastest growing group: **Hyatt**
- › strongest regional brand (global presence): **OYO**
- › fastest growing regional brand: **Vivanta**

key takeaways

- › ESG is becoming increasingly relevant and sustainability remains a core focus for hospitality.
- › Best case practices and examples from markets like Saudi Arabia where tourism is undergoing significant change and overhaul may prove useful.
- › Co-living is expected to grow within Indian hospitality, due to the number of students and young professionals.
- › Tech is another topic of interest as AI innovations like ChatGPT take centre stage.

pipeline

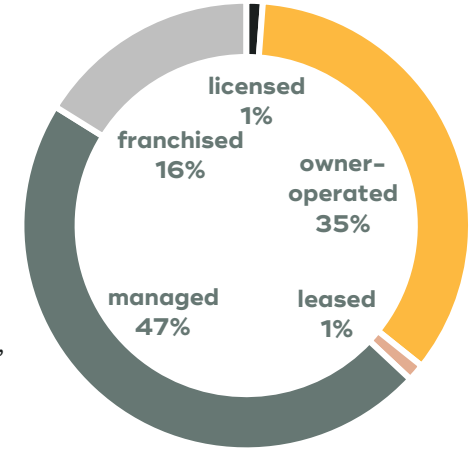
231 properties	41,623 rooms ^{1,2}
152 hotels under construction	79 planned hotels

selected openings of 2022

- › Grand Hyatt Gurgaon, Gurgaon, **442 rooms**
- › Hilton Garden Inn Bengaluru Embassy Manyata Business Park, Bangalore, **353 rooms**
- › JW Marriott Bengaluru Prestige Golfshire Resort & Spa, Bangalore, **301 rooms**
- › Granbell Hotel Colombo, Colombo, **292 rooms**
- › ITC Narmada, a Luxury Collection Hotel, Ahmedabad, **291 rooms**

contracts

559 properties	106,678 rooms under contract ^{2,3,4}
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