

HTLroundtable france+	france+	online (29.10.2020)	30 participants
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supply

1,260 properties; 208,491 rooms¹

BRANDED ROOMS



CHAIN AFFILIATED ROOMS



GROUP / BRAND PROFILE

- strongest brand: **Ibis**
- strongest group: **Accor**
- fastest growing brand: **Résidence Domitys**
- fastest growing group: **Domitys**
- strongest regional brand (global presence): **Ibis**
- fastest growing regional brand: **Ibis**

pipeline

133 properties; 24,501 rooms^{1,2}

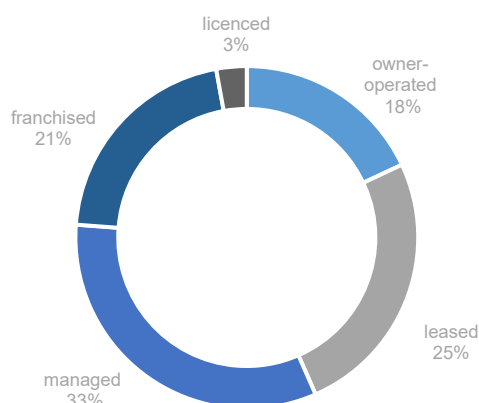


SELECTED OPENINGS of 2019

- Jo&Joe Paris Gentilly, Gentilly, **485 rooms**
- Club Med Alpe d'Huez, Grenoble, **442 rooms**
- Moxy Paris Charles de Gaulle Airport, Roissy-en-France, **292 rooms**
- Staycity Aparthotels Marne la Vallee, Bailly-Romainvilliers, **284 rooms**

hotel contracts

578 properties; 103,019 rooms under contract^{2,3,4}



key takeaways

- the corona crisis continues to devastate the industry with Paris and the major population centres being the worst hit
- over the next 18 months the leisure transient segment is expected to be the strongest with MICE being the weakest
- government support has helped hoteliers to keep their heads above water for now
- the crisis is expected to further support more flexible i.e. hybrid lease models – the fix lease is a dying breed
- general sentiment is that a recovery to pre-corona levels will take at least two to three years
- the development pipeline is expected to experience some delays, but the 2024 Olympic games in Paris should be a catalyst for solid growth in the hospitality sector in the Isle de France
- serviced apartments and aparthotels are expected to be more popular in the coming years

participant feedback



HTLroundtables around the globe



learn more and find the HTLroundtables schedule at

www.pkfhotels.com



NOTES:

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2019; 3) as per the PKF contract database 4) from the viewpoint of hotel groups