hospitality events



196+ roundtable south africa+

lesotho, south africa

cape town (09.06.2022)

> 33 articipants

For enquiries about our research offerings, please contact Akshara Walia at akshara.walia@pkfhospitality.com

For enquiries about upcoming events of the PKF hospitality group, please contact Maryana Turchyn at <a href="mailto:events@196plus.com">events@196plus.com</a>

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#### NOTES

1) calculated as per PKF sample; includes all properties with at least 100 rooms; 2) as per 31 December 2021; 3) as per the PKF contract database; 4) from the viewpoint of hotel groups

# supply pipeline

294 properties	<b>54,388</b> rooms¹	25 properties	<b>5,495</b> rooms <sup>1,2</sup>
66%	85%	12	13
branded	chain affiliated	hotels under	planned
rooms	rooms	construction	hotels

#### group / brand profile

- > strongest brand: Southern Sun
- > strongest group: Tsogo Sun
- fastest growing brand: Radisson Red
- fastest growing group: Newmark
- strongest regional brand (global presence): Southern Sun
- fastest growing regional brand: Courtyard by City Lodge

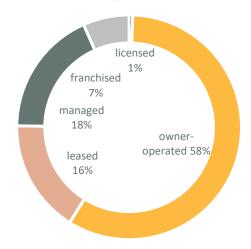
### selected openings of 2021

- Hotel Sky, Cape Town,535 rooms
- The Rockefeller, Cape Town, 395 rooms
- Radisson Red Johannesburg Rosebank, Johannesburg,
  222 rooms
- The Catalyst Hotel, Johannesburg, 206 rooms
- Courtyard in Waterfall City, Johannesburg, 168 rooms

#### contracts

199 properties

37,664 rooms under contract<sup>2,3,4</sup>



## key takeaways

- > Recovery of leisure segment is strong but some headways remain.
- > Business travel still has a long way to go and Johannesburg remains in grip of low occupancies.
- > Recently two air carriers seized operating making airlift a big issue.
- The serviced living segment is enjoying great interest in this region too. Especially "later living" concepts are gaining traction and receive lots of interest.
- Remote working and its potential benefit for the region is being analysed and special arrangements are being looked at by DMOs.

# 196+ roundtables around the globe



learn more and find the 196+ roundtables schedule at

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Artemide



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